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## Sample Board Fundraising Policy

All members of **ORGANIZATION**'s Board of Directors must participate in fundraising activities, both to raise the operating budget for each year, and to raise additional funds to secure the future of the organization.

The Development Committee will present a Development Plan at the beginning of each fiscal year for board approval. At that time, they will identify ways in which board members can take ownership of aspects of the plan. Board members will then work directly with the Development Director to determine their specific fundraising commitments for the year, and the Development Director will provide whatever resources they need to carry out those commitments.

Fundraising does not necessarily mean asking people for money. Examples of fundraising activities include, but are not limited to:

- Writing thank you notes/making thank you calls.
- Liking, commenting on, and sharing social media posts.
- Acting as an ambassador for **ORGANIZATION** and our mission (talking about **ORGANIZATION** within your "personal circle").
- Inviting potential donors to **ORGANIZATION** events.
- Participating in fundraising events. This can mean many different things:
  - Help plan events
  - Volunteer at events
  - Attend and thank other attendees
  - ...and more!
- Giving a testimonial that can be shared with the community about why you support **ORGANIZATION**.
- Hosting an event for friends and family – either a small fundraiser or an informational session.
- Giving donors and prospective donors an update on what is going on in our program.
- Inviting donors or prospective donors for a tour of our facilities.

In addition, every member of the Board of Directors must make at least one personal donation to **ORGANIZATION** each fiscal year *in accordance with their personal financial situation*. This is very important for two reasons:

- Many grantors will ask what percentage of the board gives financially to the organization. If the answer is anything less than 100%, **ORGANIZATION** will not be awarded the grant.
- We cannot ask our community to do something that we, ourselves, are not doing.

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Helping Nonprofits Be **WHAT'S GOOD** In The World!